



Joseph Anthony Mascio

July 18, 1946 - January 25, 2026

Joseph Anthony Mascio, 79, passed away peacefully on Sunday, January 25, 2026, in Sarasota, Florida.

Joe was born on July 18, 1946, in Philadelphia, Pennsylvania, to Leonard and Maria (Panto) Mascio. He is survived by his loving wife of 30 years, Gina (Latiano) Mascio. He was predeceased by his sister, Mary (Mascio) Simone, and his brother-in-law, Frank Simone. He is also survived by his brother-in-law, Ray Latiano; his sister-in-law, Lynn (Ott) Latiano; and many cherished nieces, nephews, and great-nieces and nephews.

A Certified Public Accountant, Joe dedicated his entire professional career to Sears. He began working in Philadelphia before advancing to an executive position in Chicago. After many successful years there, Joe moved to Sarasota to manage the local Sears store, where he later retired.

Joe will be lovingly remembered by countless friends in Sarasota, Philadelphia, and by his lifelong colleagues from Sears. He was known for his intelligence, generosity, humor, humility, and genuine warmth. He especially enjoyed spending time on the golf course, a pastime that brought him great happiness. Above all, Joe was the ultimate gentleman, leaving a lasting impression on everyone who had the privilege of knowing him.

In lieu of flowers, contributions to either Habitat for Humanity at [:https://www.habitat.org/](https://www.habitat.org/) or the Salvation Army at [:https://give.salvationarmyusa.org/](https://give.salvationarmyusa.org/) would be greatly appreciated.

Memories and condolences may be left for his family at www.MFHcares.com.

Tribute Wall

PW

“ Dear Gina,
You have our deepest sympathy in your loss of Joe. It was so evident that he loved you with his whole heart and being. Take comfort in the wonderful memories that he leaves you, and that he leaves all of us who were fortunate to know him.
Sincerely,
Cyndee and Paul



Paul and Cyndee White - January 28 at 02:03 PM

JM

Joe was so much more than my CPA he was a friend. I always looked forward to going to his home office to do my taxes, not because of the numbers, but because of the time we'd spend once done. We'd sit for hours afterward, sipping Courvoisier, stories, laughter, and conversations that always left me smarter than when I arrived.

Joe had a rare gift. He could make you laugh while teaching you something meaningful, and he did it effortlessly, without ego or pretense. Every conversation with him was a lesson, about business and about life,. His warmth, intelligence and humility, were genuine and constant.

I feel incredibly grateful to have known Joe not just as an accountant I trusted, but as a friend I admired. He left a lasting mark on my life. My heart goes out to Gina and the entire Mascio family. Joe will always be remembered with respect, gratitude, and a smile.

-Jason

Jason Metnick - January 28 at 02:38 PM

EM

Gina, I'm so sorry to hear Joe's passing. My deepest condolences to you. Prays going your way and to the Mascio family.

Ed Martinez - January 29 at 10:23 AM

DS

Gina, I was so saddened to hear the news of Joe's passing. Joe will be fondly remembered by many. My heart goes out to you and your family. You are in my thoughts and prayers.

Debbie & Bob Saracino

Debbie Saracino - January 29 at 07:35 PM

JB

So sorry to hear this...always a pleasure being around Joe

Jay W. Berman

Jay Winston Berman - February 02 at 08:25 AM

AF

Dear Gina, Thinking of you during this incredibly difficult time. May the beautiful memories you created together give you solace and bring a smile every time you think of Joe. I'm here for you.

AnaMaria

AnaMaria Flamenco - February 02 at 11:21 AM

SL

Dearest Gina, I am so sad to hear of Joe's passing . He was one of a kind, one of the good ones that you rarely get the privilege of knowing in your life time. He was always a gentleman, a true friend and could always make you laugh. He made you a better person . I am grateful for my friendship with you both for so many many years. My heartfelt sympathy goes out to you and all your family. Sheri Lepore

Sharon Lepore - February 03 at 11:13 AM

BC

Gina, I was so sorry to read in the paper earlier in the week about Joe. He was a wonderful man, all of the things the obituary said and more. Our deepest condolences. Bill Couch

Bill Couch - February 07 at 01:34 PM